



Wide the SEE by Succ Mod – NEWS (Newsletter Nr 2)

Dear readers,

This is the second edition of the Wide the SEE by Succ Mod newsletter. We are glad to inform you about current developments regarding the project “Widening the Thermal Solar Energy Exploitation by the Successful Models”.

The main topics of our newsletter in brief:

- **Impact Study**
Wide the SEE conducted a study: “What is the positive impact on the environment of the substitution of fossil fuel energy by solar energy for domestic hot water appliances?”
- **Upcoming Awareness Campaign in Romania**
In spring 2011 “Wide the SEE by Succ Mod” is conducting a campaign to raise the awareness for the use of solar energy for domestic hot water appliances. Afterwards the campaign design will be revised and adapted in order to be used in additional countries.
- **New project partner: RAPIV**
Welcome to our new Bulgarian “Wide the SEE” partner, the Regional Agency for Entrepreneurship and Innovations – Varna (RAPIV).
- **Redesign of project website www.widethesee.eu**
The project website was set up again in order to be more useful for the general public and for specific target groups. We will continue to update the website with information on financing and subsidies, lists of service providers and with a list of informative links related to the topic of solar thermal energy.

➡ **NEW: Visit us on Facebook!**
http://www.facebook.com/home.php#!/home.php?sk=group_140272962694852

We wish you pleasant reading.

If you have any questions, or wish to order or cancel the newsletter, contact dk@cere.com.

Editors of Wide the SEE by Succ Mod



Impact Study

What is the positive impact on the environment of the substitution of fossil fuel energy by solar energy for domestic hot water appliances?

It is evident that solar energy is a clean and sustainable source of energy. The Impact Study tries to evaluate the positive impact on the environment by using solar energy for domestic hot water appliances.

Based on the regional data for 14 sites of the SEE area, solar system characteristics for 6 different solar collector solutions, and fuel characteristics for light fuel oil and natural gas, calculations have been made.

Some of the main findings and conclusions:

The calculations show important savings of fossil fuel for each solar thermal system installed. The impact on the environment in terms of CO₂ emissions avoided is also quite significant.

An extrapolation of the findings of the study to the 1% of the population of the 14 selected sites show energy savings equivalent to 20,8Mlts of light fuel oil or 15,6Glts of natural gas. CO₂ emissions avoided amount to 58,9 Kilotonnes in the case of light fuel oil and 29,7 kilotonnes in the case of natural gas.

An extrapolation from the 14 site population of 11 million to the overall SEE area population or EU population show and from the 1% of affected population to higher percentages, shows that the actual impact on the environment could be huge.

More details on the Impact Study can be found on our website www.widethesee.eu.





Upcoming Awareness Campaign in Romania

The main aim of “Wide the SEE by Succ Mod” is to boost the use of solar energy for domestic hot water in the countries of SEE (South-East-Europe). After study visits in Austria and Greece, evaluating several best practice projects and implementing a “Methodological Guide” the next step to reach this aim is to start an awareness campaign for solar energy in Romania.

The campaign starts in spring 2011 and is mainly planned and executed by our Romanian project partner CARDT in Resita.

Its main elements are:

- several public events in Romania (see www.widethesee.eu – events)
- attendance on trade fairs and events related to the topic of thermal solar energy
- spots on radio and TV(?)
- printed campaign material (e.g.: posters, brochures, booklets, calendars,...)

We are very proud that the Info Days called **Let the sun shine in!**, organised by CARDT-RESITA on 15th April 2011, were approved to be on the **Energy Days in Europe** in the **EU Sustainable Energy Week 2011** supported by **Executive Agency for Competitiveness and Innovation** (EACI) of the European Commission.

The campaign will be finished (when?). Afterwards the partners of “Wide the SEE by Succ Mod” will revise the campaign design and adapt it. It is planned to make campaigns in several additional partner countries (Hungary, Italy, Bulgaria, Slovenia) next year.



Picture: examples of the communication material for the awareness campaign in Romania



New project partner: RAPIV

After the withdrawal of our former Bulgarian partner Boraem we are glad to welcome our new Bulgarian partner RAPIV.

About RAPIV

The Regional Agency for Entrepreneurship and Innovations - Varna is a non governmental utilitarian non-profit organization, carrying out its activities in public benefits, for stimulating regional economy through the development of entrepreneurship and innovations.

Its main objectives are:

- To render support to emerging and existing high-technological SMEs.
- To establish favourable innovative environment for the development of SMEs in the field of high technologies and increasing of their competitiveness.
- To contribute to the growth of the high-tech production share in the districts of North-East Planning Region.
- To encourage technological transfer.
- To generate conditions for the professional development of highly qualified young specialists.
- Conversion of the High-Technology Business Incubator in a Regional Innovation Center.
- To create a high-tech park.
- To create favourable environment for the technology-oriented SMEs, to bring their innovative products on the market.
- To create conditions for attracting local and foreign investors.

We want to send a warm Welcome to Executive Director Dr. Dimitar Radev, Maria Zlateva-Petkova, Liliya Kaloyanova and Irina Kircheva from RAPIV!

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Redesign of project website www.widethesee.eu

The project website was set up again in order to be more useful for the general public and for specific target groups. We will continue to update the website with information on financing and subsidies, lists of service providers and with a list of informative links related to the topic of solar thermal energy.

The project website was first released at the beginning of “Wide the SEE by Succ Mod” project in fall of 2009. Now we have totally redesigned our website in order to make it more interesting and more useful.



New features on www.widethesee.eu:

- Download-Area (campaign material)
- Event Calendar (especially for the campaign)
- Best Practice Projects
- Solar Impact Study
- Photogallery
- Links (helpful links related to the topic of solar energy for domestic hot water)
- In some countries we already completed the Service Pages:
 - Find Service Provider (contacts that help you to build a solar energy plant)
 - Financing and Subsidies

These pages will be completed in the other country specific sites soon.

People interested in “Wide the SEE” project can now meet us on facebook:

http://www.facebook.com/home.php#!/home.php?sk=group_140272962694852

We are looking forward to seeing you there!

More information about “Wide the SEE by Succ Mod” is available on www.widethesee.eu.

Project partners and contact addresses are listed at: <http://www.widethesee.eu/partner>.

Imprint:

CERE®

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